



BOLOGNA BUSINESS SCHOOL

Bologna Business School is a private foundation created by the University of Bologna to offer post-graduate and post-experience education.

In addition to the University of Bologna, the following are partners in BBS: Automobili Lamborghini, BBS Society of Scholars, Confindustria Emilia Centro, Dallara Automobili, Ferrarelle, Ferrari, Fondazione Cassa di Risparmio in Bologna, Fondazione Guglielmo Marconi, IMA, The Eric and Wendy Schmidt Fund for Strategic Innovation, Unicredit, Granarolo, Marchesini Group, Agf88, Italcer, Musixmatch, Pelliconi e Viabizzuno. The School is characterized by an interdisciplinary approach, integration with the productive context of Emilia-Romagna and for its focus on “industry champions” (leading organizations in their own sectors or in their niches, regardless of size).

AN INTERDISCIPLINARY FACULTY

The School's faculty includes professors and researchers from 12 departments of the University of Bologna, visiting professors with permanent teaching appointments, and a large group of managers and business consultants. Collaboration between professors from different disciplines and between academics and practitioners enables participants to develop a disposition toward innovation.

THE VILLA GUASTAVILLANI CAMPUS

The campus is currently based at Villa Guastavillani, a historic 16th-century villa surrounded by a park, on the first hills of Bologna, just minutes from the historic center. In the 20 years of the School's existence, Villa Guastavillani has also become a regular meeting place for the BBS community of former students, managers and entrepreneurs, creating a vibrant and multicultural learning environment.

PROGRAMMES

Global Mba: EFMD accredited international program dedicated to candidates with previous work experience; it offers a number of specializations in leading Italian industries: Supercars / Superbikes / Motorsports, Food & Wine, Design / Fashion / Luxury Goods, Green, Automation and Robotics (1 master, 5 tracks)

Professional Masters: one year programs accredited by the University of Bologna, aimed at young graduates who are preparing to enter the job market; from sustainable transitions to artificial intelligence management through made in Italy companies. (9 university masters).

Executive Masters: management development programs based on blended learning aimed at managers, senior professionals and entrepreneurs who want to strengthen their management and leadership skills; the offer includes part-time MBAs, Executive MBAs, and Executive Specialist Masters (15 executive programs).

Open Programs: short courses focus on key tools needed for the professional growth of the participants; are conducted by faculty and professionals to offer rigorous and practical education with tools of immediate application.

Custom Programs: tailor-made courses dedicated to companies and institutions that wish to focus on human capital to meet future challenges; these are personalized programs that combine academic rigor with the effectiveness of organizational knowledge.

GOVERNANCE

President: Piero Gnudi, Founder, Studio Gnudi

President of the Supervisory Board: Romano Prodi, former President of the EU Commission and former Italian Prime Minister

Dean e CEO: Massimo Bergami, Full Professor of Organization and Human Resource Management at the University of Bologna.

BBS



KEY FACTS

50+ programmes

3.200+ participants each year

300+ Faculty

20+ international partners

14.000+ Alumni

107+ World countries of origin of the participants

500+ business network companies

“The lesson to be learned from the events happening in the world economy is that today we need managers who are flexible, innovative, and attentive to sustainability issues. Above all, we need new leaders capable of envisioning the future, guiding change, and understanding the impact of their decisions. At Bologna Business School we do not stop at managerial skills...we value creativity, broad vision and responsibility. We believe this is the only possible approach in today's business world. For those who, like us, want to make a difference.” (Max Bergami, Dean e Ceo)

Press Office BOLOGNA BUSINESS SCHOOL

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