WHY YOU SHOULD JOIN THE GLOBAL MBA

BUILD YOUR CAREER WITH PASSION

ANTICIPATE THE FUTURE

A GOAL BEYOND EXCELLENCE

DRIVING CREATIVITY

LEADING THE NEXT INDUSTRIAL REVOLUTION

The Global MBA of Bologna Business School is a 12-month program that brings participants from 50 + countries together at the forefront of knowledge. The program is designed to help participants gain a deep understanding of how business organizations operate in a global environment and also extend their knowledge and personal development opportunities.

WHY YOU SHOULD CHOOSE BBS FOR YOUR GLOBAL MBA

GLOBAL MBA PARTNER COMPANIES

These companies and institutions financially support the School and invested in the excellence of the Global MBA. They are the ones who have the most important and direct impact on the success of the Global MBA program. They also have the right to participate in MBA seminars, community-dedicated events.

INDUSTRY LEADERS

The Global MBA brings together leaders from major industries and the world of academia. The School is proud to have as its Industry Leaders names such as Michele Poggipolini, Federico Munari, Alessandro Pastore, Ludovica Leone, Massimo Bergami, Angela Manaresi, and many others.

STRUCTURE

The Global MBA is a 12-month program that brings participants from 50 + countries together at the forefront of knowledge. The program is designed to help participants gain a deep understanding of how business organizations operate in a global environment and also extend their knowledge and personal development opportunities. It is supported by an expanding network of Italian and international partners.

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The Global MBA in AI and Manufacturing is designed to provide you with the tools and skills to succeed in the ever-evolving world of AI and manufacturing. Led by leading academic partners from Bologna Business School and Università di Bologna, this program equips you with the cutting-edge knowledge needed to navigate fast-moving industrial markets through a mix of academic and managerial skills.

This MBA program is ideal for those aiming to enter the AI and manufacturing sectors or to advance their careers within the industry. It equips you with a combination of artificial intelligence and manufacturing expertise, making you a valuable asset for both domestic and international markets.

**ENROLLMENT**
- **START DATE**
  - September 2023
- **DEADLINE**
  - August 31, 2023 (Round IV)
  - June 7, 2023 (Round II)
  - April 7, 2023 (Round I)
  - July 13-14, 2023 (Round IV)
  - May 31-June 1, 2023 (Round III)
  - April 13-14, 2023 (Round II)
  - July 7, 2023 (Round IV)
  - May 24, 2023 (Round III)
  - April 4, 2023 (Round II)
  - February 14, 2023 (Round I)

**APPLICATION**
- **START DATE**
  - February 23-24, 2023 (Round I)
- **DEADLINE**
  - September 30, 2023 (Round IV)
  - June 30, 2023 (Round II)
  - April 30, 2023 (Round I)
  - July 25-26, 2023 (Round IV)
  - May 25, 2023 (Round III)
  - April 25-26, 2023 (Round II)
  - July 19, 2023 (Round IV)
  - May 18, 2023 (Round III)
  - April 18, 2023 (Round II)
  - February 18, 2023 (Round I)

**SCHOLARSHIPS**
- Scholarships are available for both full and partial coverage of tuition costs. Details can be found on the Bologna Business School website.

**ADMISSION**
- **REQUIREMENTS**
  - A bachelor's degree
  - English language proficiency
  - A solid background in STEM fields or related areas
- **APPLICATION**
  - Visit the Bologna Business School website for further information.

**REQUIREMENTS**
- An online form
- A personal statement
- A CV
- Two recommendation letters
- A transcript

**CAREER SERVICE**
- +95% Placement after 6 months
- Assistance with job search
- Mock Interviews
- One-to-one sessions for continued student support
- How to crack the interview
- Personal Branding on LinkedIn
- CV and Cover Letter Writing

**OVERVIEW**
- **Program Length**
  - 1 year
- **Program Type**
  - Full-time
- **Tuition**
  - 35,000 euros (VAT free)
- **Career Outcomes**
  - Fast-moving industrial markets
  - AI and manufacturing sectors
  - International companies in Italy or abroad

**MBA AI AND MANUFACTURING**
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**MBA DESIGN, FASHION AND LUXURY GOODS**
- The Global MBA in Design, Fashion and Luxury Goods aims to develop leaders in the fast-growing fashion and luxury industry. By providing a comprehensive program that blends theory with experience, this MBA prepares students to take on leadership roles in companies operating in the fashion, luxury, and retail sectors.

**MBA FOOD AND WINE**
- The Global MBA in Food and Wine trains managers who wish to give a significant boost to their career or to undertake a business project in this sector. Bologna Business School is dedicated to those who wish to give a significant boost to their career or to undertake a business project in this sector.

**MBA GREEN ENERGY AND SUSTAINABLE BUSINESSES**
- The Global MBA in Green Energy and Sustainable Businesses is designed for young managers who are interested in pursuing a career in the green energy sector.

**MBA SUPER CARS, SUPERBIKES AND MOTORSPORTS**
- The Global MBA in Super Cars, Superbikes and Motorsports is a program that blends theory with experience, thanks to our academic and managerial skills.

**CONTACT**
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- **Alessandro Pastore**
  - alessandro.pastore@bbs.unibo.it
- **Villa Guastavillani, Via degli Scalini, 18 - 40136 Bologna - Italy**

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