

# BBS

## Job Placement Statistics

GLOBAL MBA

Design,  
Fashion and  
Luxury Goods

**BBS**  
MULTIPLYING OPPORTUNITIES



## Career development

The goal of the Career Service, coordinated by Andrea Zani (Head of Career Service), with the support of Alessandro Bonfiglioli (Executive Career Development Advisor), is to provide the tools and resources to gain access to the labor market and find an internship. The aim is also to support the businesses of our territory, and not limited to it, to select talents to employ; talents from all over the world, who come to Bologna to immerse themselves in the culture and the excellence of Made in Italy.

The Career Service Team supports the students in their journey made of learning and professional development, through a series of seminars, with the aim of providing the necessary tools and resources to gain access to leadership positions in the labor market. Furthermore, thanks to professional career counselors and a process to identify one's own "Strengths" (Point Positive Assessment) developed in collaboration with Essentic, students are supported by way of a customized service to establish a professional development plan, which will help them achieve their goals in their search for an internship.

The process is carried out through the following steps:

- Drafting of a CV and a Cover Letter
- Creating an efficient LinkedIn profile
- How to manage a job interview
- Initial guidance interviews
- Career Strategy Counseling
- Mock Interviews with specialized Head Hunters
- Career Development Retreat
- On-going support to students through one - to - one sessions

## Coordinators

### Andrea Zani

Head of Career Service



“In the past few years, the labor market has undergone and dealt with major changes.

The way to present yourself changes, with personal branding, as well as the way you do networking, with a professional approach. Like in any other time of transition, opportunities are endless, but you need to be able to recognize, manage and seize them. The Career Service of the Bologna Business School supports students to enable them to develop their potential and their professional growth.”

### Alessandro Bonfiglioli

CEO Caab Spa



“The current labor market, which is increasingly complex and unstable, makes it difficult to maintain or expand the employability.

Through a system of individual and collective meetings, networking events, seminars, workshops and a real dedicated retreat, BBS career development services support the participants of the Masters from the first day of their training path to maximize career opportunities.”

# Companies

National and international companies support the Global MBA for different activities that concern the design of the courses, company visits, guest lectures, project works, besides hosting students for the final internship. Indeed, to this end, over the years the Bologna Business School has established a large network of and a sound partnership with the most important Italian and European companies thanks to a customized approach, one that is based on the needs of each individual business. The Career Service Team supports this process through different initiatives:

- Sending a CV Book to partner companies
- Sharing internship and work opportunities
- Company Presentations on campus / on site
- Career Days
- Virtual Career Fairs
- Implementation of Company Project Works
- Activities in the classroom with presentations by Managers, HR Professionals and Alumni

In addition, our partners support the Global MBA students with scholarships, professional opportunities, career fairs and company presentations. The companies that worked with us in 2019/2020 are:

ABINBEV AESS ALPHA TAURI ANTARES VISION BANCA INTESA SANPAOLO BENETTON BEVOLOGY INC BIONDI SANTI BIRRA PERONI BOEING BUCCI AUTOMATION BULGARI CAMST CAVOUR CF CISCO EUROPE CLIMATE KIC CLN GROUP COESIA COOP ITALIA DALLARA DATALOGIC DAVINES DORELAN DUCATI DYSON ENERGY WAY ENERTRONICA SANTERNO ERMANNO SCERVINO EY FAAC GROUP FABBRI 1905 FAYAT GROUP FELSINEO FERRARELLE FERRARI FIA FORMULA E FICO EATALY WORLD GELLIFY GIUSEPPE ZANOTTI GLENMONT PARTNERS GRANAROLO GRUPPO CIMBALI GRUPPO INDUSTRIALE MACCAFERRI GRUPPO MONTENEGRO HUBLOT ING JIMMY CHOO KERAKOLL KITON LAMBORGHINI LAVAZZA LIU JO LUXOTTICA LVMH MARELLI MARINELLA MASERATI MAX MARA FASHION GROUP MONNALISA PAOLO LAZZARONI E FIGLI PHILIP MORRIS PIAGGIO PININFARINA PINKO PIRELLI POGGIPOLINI POMELLATO RES4AFRICA RONCUCCI & PARTNERS SCHNEIDER ELECTRIC SCS CONSULTING SCUOLA SUPERIORE SANT'ANNA TALENT GARDEN UN - INDUSTRIAL DEVELOPMENT ORGANIZATION UNIPOL VINHOOD VINITALY INTERNATIONAL WOOLRICH

## General Statistics

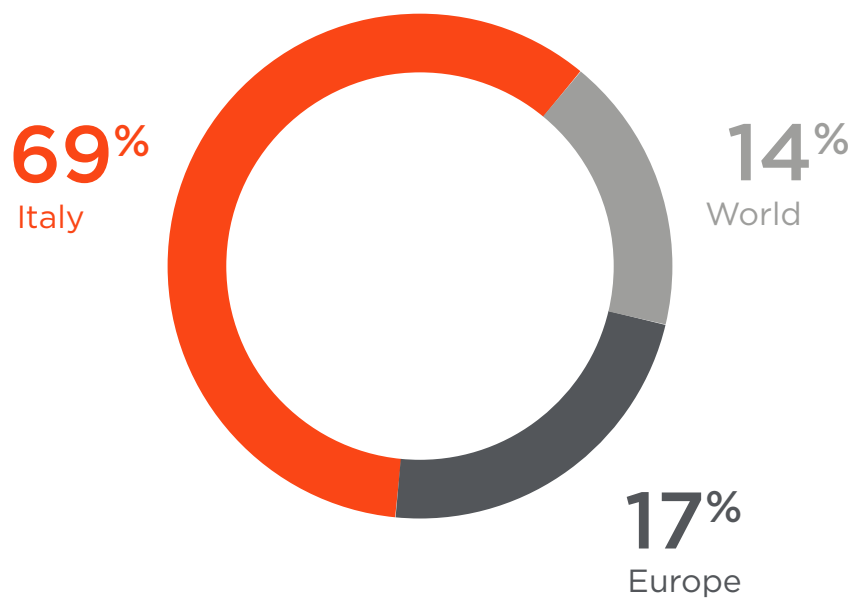
### Placement

AVERAGE	88%	96%
LAST 3 YEARS	6 MONTHS	12 MONTHS
Class of 2020	85%	91%
Class of 2019	94%	97%
Class of 2018	84%	100%

Class of 2018

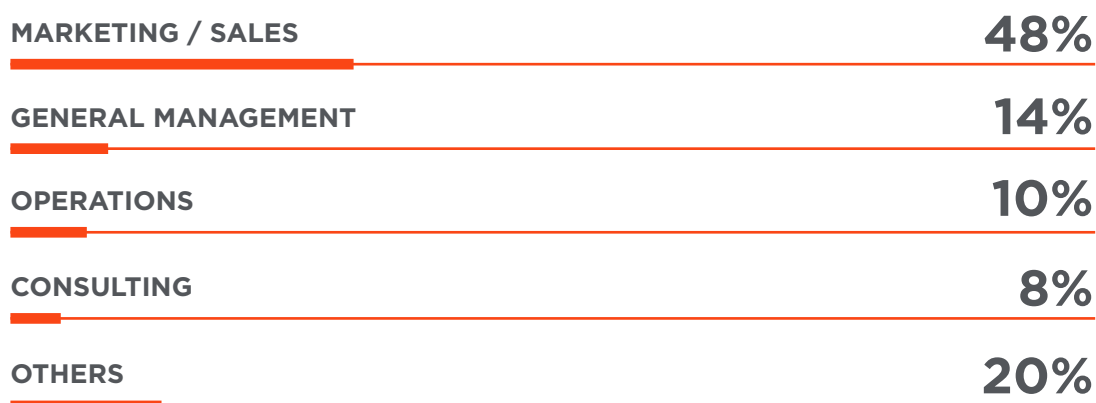
### Location class of 2020

After 6 months



## Functions class of 2020

After 6 months



## Industries class of 2020

After 6 months



# Design, Fashion and Luxury Goods

## Sectors class of 2020

After 6 months

FASHION, RETAIL AND COSMETICS	66%
CONSULTING	17%
NO-PROFIT / INSTITUTION	17%

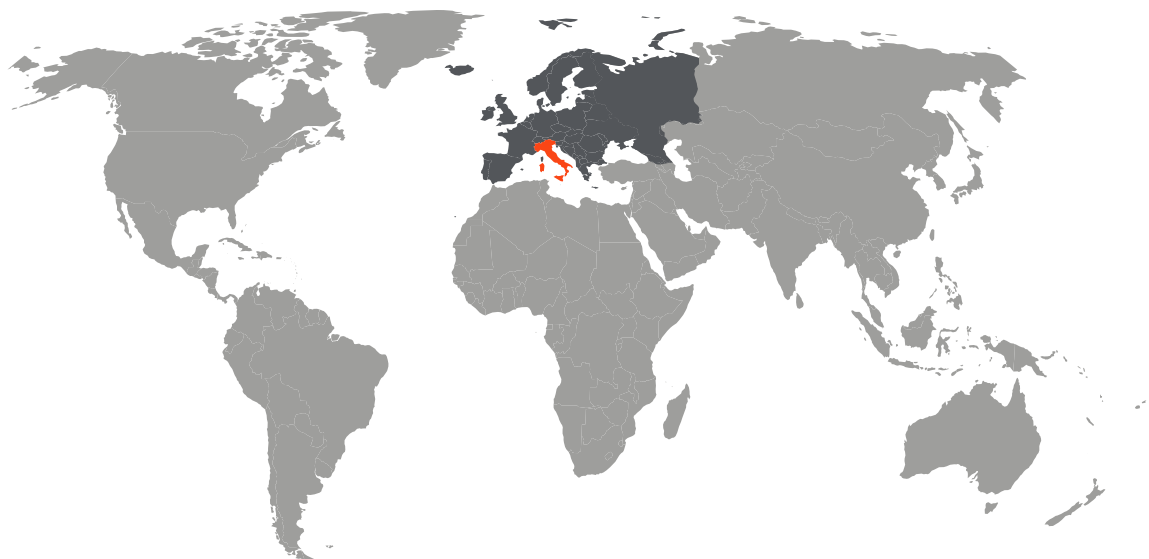
## Functions class of 2020

After 6 months



## Location class of 2020

After 6 months



17%  
World

17%  
Europe

66%  
Italy

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