

EXECUTIVE MASTER IN SUSTAINABILITY TRANSITION MANAGEMENT

III EDITION / 2022 - 2023 / PART-TIME IN ENGLISH

The logo for Bologna Business School (BBS) is displayed in the top right corner. It features the letters "BBS" in a large, bold, white sans-serif font. Below "BBS", the words "BOLOGNA BUSINESS SCHOOL" are written in a smaller, bold, white sans-serif font, with "BOLOGNA" and "BUSINESS" on one line and "SCHOOL" on the line below.

BOLOGNA BUSINESS SCHOOL



WHY THIS EXECUTIVE MASTER?

“There are no alternatives to sustainability. The companies that understood this have achieved better performances.”



Matteo Mura
Academic Director
University of Bologna

2020 pandemic has changed our work habits and our lives. In order to face this global challenge, it is much needed to maintain the focus on sustainability, to help transition from the tragic reality of the coronavirus outbreak and all the social problems it has revealed to a much better future where individuals, companies and institutions work together to enhance societal and natural well-being.

The Executive Master in Sustainability Transition Management has the aim to equip executives with operational tools and strategic knowledge in order to develop their professional career at an international level in the global sustainability arena.

The Program is rooted in the Sustainability Transition framework, defined as a set of processes of change, which occur during the course of one or more generations, which fundamentally modify the structural characteristics of society: transition in industry, energy, urban systems, agriculture and mobility. The programs will focus on all these five pillars, thus providing participants with a systemic view regarding how sustainability can be translated into tangible economic, environmental and social outcomes.

TARGET AUDIENCE

The Executive Master in Sustainability Transition Management has the aim to equip executives with operational tools and strategic knowledge in order to develop their professional career internationally in the global sustainability arena.

The skills developed during the course can be applied in private companies, NGOs and to inform the public sector.



“I have spent the last 20+ years in employee benefits consulting worldwide. Going back to School gives me the knowledge necessary to understand such complex issues and decide where I can make the greatest sustainability impact given my career path, network and capabilities.”

Karen De Paoli

Independent Employee Benefits Consultant

37 YEARS

AVERAGE AGE

8 YEARS

MEDIUM PROFESSIONAL
EXPERIENCE



“This master gives you all the elements to understand and promote the changes towards sustainability in your field, plus a fantastic opportunity to meet and engage with people capable to lead that change - your colleagues.”

Xavier Franco Muntada

Sustainability Projects Leader - Zero Impact Packaging
Founder - PactoZero

LAYOUT

The Executive Master in Sustainability Transition Management is a 12-month online program. The teaching sessions take place two evenings a week (i.e. Tuesday and Thursday. 6:00 – 9:00 p.m. CET) and twice a month on Saturday mornings (10:00 a.m. - 1:00 p.m. CET). The study methodology is characterized by the flexibility of online sessions integrated by a 3-day on-campus study tour on June 2023. Thanks to a smart formula, you will be able to combine work and private life while attending the Master.

CORE COURSES

15 online core courses that provide specific skills and knowledge to guide the sustainability transition inside your company.

SMART WEEK

3 days on campus a study tour (Thursday, Friday and Saturday) made of company visits, testimonials and networking activities.

SUSTAINABLE DIALOGUE

5 meetings with Senior Managers aimed at in order to share managerial experiences managerial experiences.

DISTANCE LEARNING

An online platform containing didactic modules and exercises to test learning, will enable the distance learning. Forums and dedicated chats will help participants, teachers and tutors to interact

MENTORSHIP

Individual activity that allows participants to develop their potential and abilities to the maximum with the aim of improving their performance in the company. Mentors are BBS Alumni who will support students throughout the learning process.

VIRTUAL FACTORIES

3 group activities, connected on a thematic level, in order to provide the application of the tools and skills learned during the individual courses.

LEADERSHIP TALK

Inspirational Speeches with relevant personalities in the field of Sustainability and Circular Economy.

PROJECT WORK

The project work allows you to contextualize the acquired knowledge and tools. It can be developed individually or in small groups.

COURSES

- 1 - SUSTAINABLE DEVELOPMENT GOALS
- 2 - INTRODUCTION TO CLIMATE CHANGE
- 3 - LEADERSHIP AND CHANGE
- 4 - ENVIRONMENTAL ECONOMICS
- 5 - INDUSTRY 4.0
- 6 - DATA SCIENCE FOR SUSTAINABILITY
- 7 - BUSINESS ETHICS
- 8 - GLOBAL STRATEGY

- 9 - MEASURING SUSTAINABLE PERFORMANCE
- 10 - SUSTAINABILITY-ORIENTED INNOVATION
- 11 - PLANNING AND LAUNCHING GREEN AND SUSTAINABLE BUSINESSES
- 12 - SOCIAL INNOVATION
- 13 - SUSTAINABLE FINANCE
- 14 - COMMUNICATING FOR SUSTAINABILITY
- 15 - CIRCULAR ECONOMY

OVERVIEW

LANGUAGE

- English

FORMAT

- Duration 12 months
- Part-time, online sessions two evenings a week and on two saturday mornings a month
 - + 1 smart week (3 days on campus)
 - + 1 warm up
 - + 1 kick off

REQUIREMENTS

- 3+ years of work experience
- Graduates and people who do not hold a degree (a minimum of 5+ years of work experience is required)

APPLICATION PROCESS

- Curriculum Vitae analysis and individual interview

ENROLLMENT

- Deadline: October 2022
- Start date: December 2022

FEE

- 16.800 euro + VAT

REDUCED RATES ARE AVAILABLE FOR

- Individual registrations
- Companies that participate in the Business Network
- Multiple registrations



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