

# BBS

## Job Placement Statistics

GLOBAL MBA

Design, Fashion and  
Luxury Goods

**BBS**



## Career development

The goal of the Career Service, coordinated by Andrea Zani (Head of Career Service), with the support of Alessandro Bonfiglioli (Executive Career Development Advisor), is to provide the tools and resources to gain access to the labor market and find an internship. The aim is also to support the businesses of our territory, and not limited to it, to select talents to employ; talents from all over the world, who come to Bologna to immerse themselves in the culture and the excellence of Made in Italy.

The Career Service Team supports the students in their journey made of learning and professional development, through a series of seminars, with the aim of providing the necessary tools and resources to gain access to leadership positions in the labor market. Furthermore, thanks to professional career counselors and a process to identify one's own "Strengths" (Point Positive Assessment) developed in collaboration with Essentic, students are supported by way of a customized service to establish a professional development plan, which will help them achieve their goals in their search for an internship.

The process is carried out through the following steps:

- Drafting of a CV and a Cover Letter
- Creating and efficient LinkedIn profile
- How to manage a job interview
- Initial guidance interviews
- Career Strategy Counseling
- Mock Interviews with specialized Head Hunters
- Career Development Retreat
- On-going support to students through one - to - one sessions



## **ANDREA ZANI**

**Head of Career Service**

“In the past few years, the labor market has undergone and dealt with major changes. The way to present yourself changes, with personal branding, as well as the way you do networking, with a professional approach. Like in any other time of transition, opportunities are endless, but you need to be able to recognize, manage and seize them. The Career Service of the Bologna Business School supports students to enable them to develop their potential and their professional growth.”

# Companies

National and international companies support the Global MBA for different activities that concern the design of the courses, company visits, guest lectures, project works, besides hosting students for the final internship. Indeed, to this end, over the years the Bologna Business School has established a large network of and a sound partnership with the most important Italian and European companies thanks to a customized approach, one that is based on the needs of each individual business. The Career Service Team supports this process through different initiatives:

- Sending a CV Book to partner companies
- Sharing internship and work opportunities
- Company Presentations on campus / on site
- Career Days
- Virtual Career Fairs
- Implementation of Company Project Works
- Activities in the classroom with presentations by Managers, HR Professionals and Alumni

In addition, our partners support the Global MBA students with scholarships, professional opportunities, career fairs and company presentations. The companies that worked with us in 2019/2020 are:

ABINBEV AESS ALPHA TAURI ANTARES VISION BANCA INTESA  
SANPAOLO BENETTON BEVOLOGY INC BIONDI SANTI BIRRA PERONI  
BOEING BUCCI AUTOMATION BULGARI CAMST CAVOUR CF CISCO  
EUROPE CLIMATE KIC CLN GROUP COESIA COOP ITALIA DALLARA  
DATALOGIC DAVINES DORELAN DUCATI DYSON ENERGY WAY  
ENERTRONICA SANTERNO ERMANNO SCERVINO EY FAAC GROUP  
FABBRI 1905 FAYAT GROUP FELSINEO FERRARELLE FERRARI FIA  
FORMULA E FICO EATALY WORLD GELLIFY GIUSEPPE ZANOTTI  
GLENMONT PARTNERS GRANAROLO GRUPPO CIMBALI GRUPPO  
INDUSTRIALE MACCAFERRI GRUPPO MONTENEGRO HUBLOT ING  
JIMMY CHOO KERAKOLL KITON LAMBORGHINI LAVAZZA LIU JO  
LUXOTTICA LVMH MARELLI MARINELLA MASERATI MAX MARA  
FASHION GROUP MONNALISA PAOLO LAZZARONI E FIGLI PHILIP  
MORRIS PIAGGIO PININFARINA PINKO PIRELLI POGGIPOLINI  
POMELLATO RES4AFRICA RONCUCCI & PARTNERS SCHNEIDER  
ELECTRIC SCS CONSULTING SCUOLA SUPERIORE SANT'ANNA TALENT  
GARDEN UN - INDUSTRIAL DEVELOPMENT ORGANIZATION UNIPOL  
VINHOOD VINITALY INTERNATIONAL WOOLRICH

# Job Placement

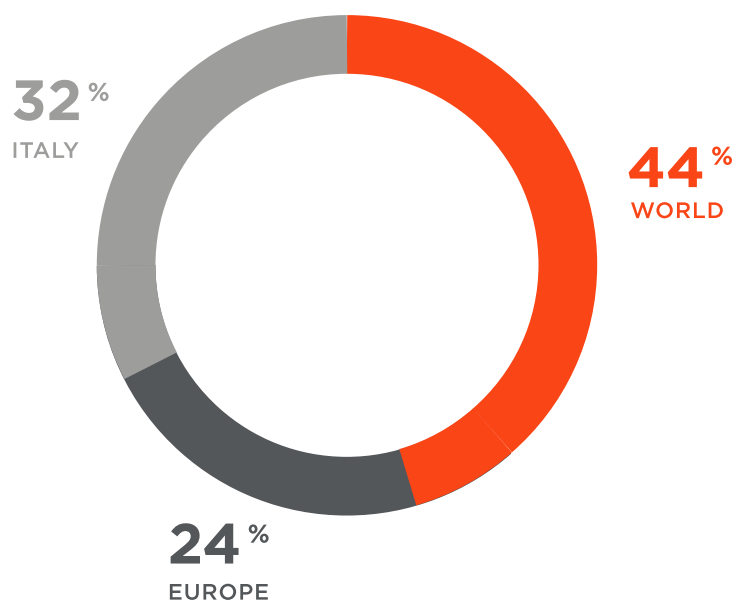
**94%**

CLASS OF 2019 AFTER 6 MONTHS

LAST 3 YEARS	6 MONTHS	12 MONTHS
Class of 2017	<b>82%</b>	<b>95%</b>
Class of 2018	<b>84%</b>	<b>100%</b>
Class of 2019	<b>96%</b>	<b>97%</b>
<b>AVERAGE</b>	<b>87%</b>	<b>97%</b>

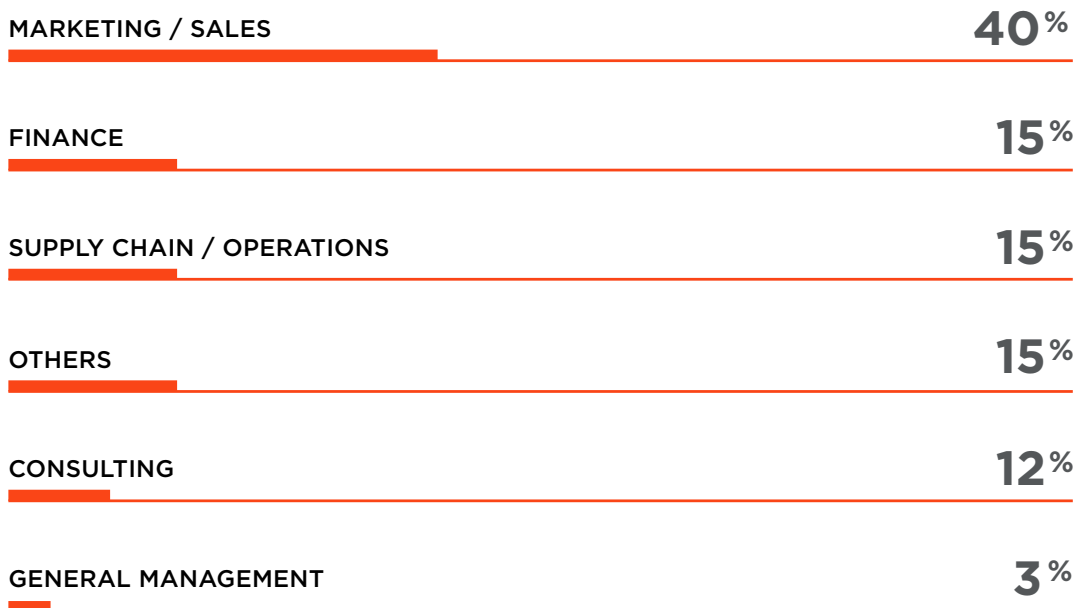
## Location class of 2019

After 6 months



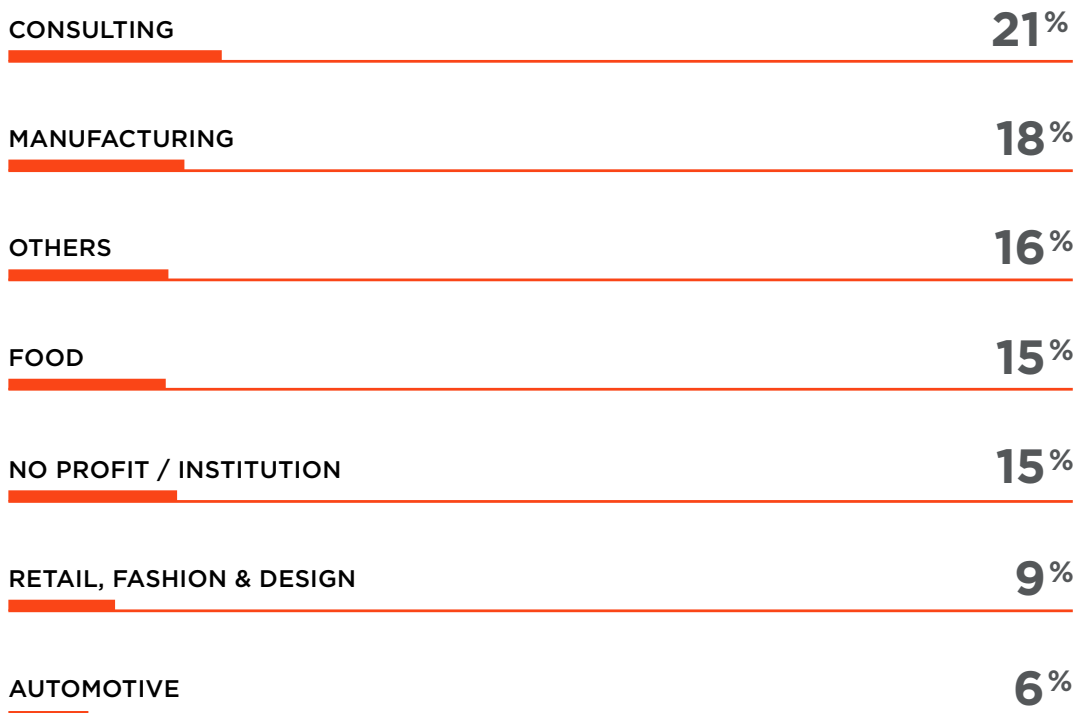
## Functions class of 2019

After 6 months



## Industries class of 2019

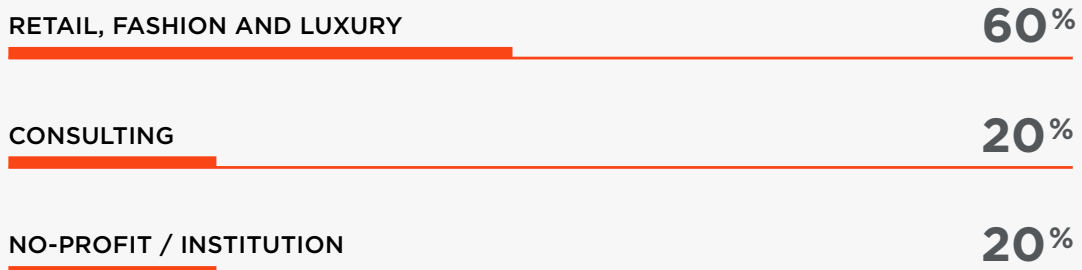
After 6 months



# Design, Fashion and Luxury Goods

class of 2019

## Sectors *After 6 months*



## Functions *After 6 months*



## Location *After 6 months*



