

# BBS ALUMNI BE WITH US

## PERSONAL DETAILS

Name:

Surname:

Country where I live now:

City where I live now:

Phone:

SELECT THE MOST BBS RECENT MASTER YOU ATTENDED:

Full Time Italian

Full Time English

Global MBA

Executive/Open Program

Track/Topic:

ADDRESS FOR YOUR GIFT DELIVERY:

Name:

Surname:

Address:

City:

Zip Code:

Country:

## PRIVACY INFORMATION ON PROCESSING PERSONAL DATA, IMAGES AND AUDIOVISUAL CONTENTS

According to Article 13 of the Legislative Decree (hereafter, in short, D. Lgs.) 196/2003, we wish to inform you that the Foundation Bologna University Business School (hereafter, in short, Bologna University Business School) shall process the data you supplied exclusively for the purposes indicated as follows and in observance of the regulations in regard to the protection of personal data.

**Necessary data.** The supply of your name, surname, name of the Company or legal Entity when existing is necessary to allow you to attend the "BBS Alumni Be with us challenge", any refusal to provide us with the above mentioned data, shall make it impossible for Bologna University Business School to fulfill your request of participation to the "BBS Alumni Be with us challenge", to have complete and reliable documentation on the "BBS Alumni Be with us challenge" participants and Bologna University Business School would be prevented from pursuing its aims of training and scientific-professional growth, towards which its activity is directed. For this reason, your consent is not required in order to process your data for the abovementioned purpose.

**Optional data.** The supply of data concerning your telephone number and e-mail address is optional and it is aimed at improving the services offered and at performing the newsletter service and the advertising and promotional activities carried out by Bologna University Business School. Therefore, in order to process your data for the purposes of improving the services offered and of advertising and promotional activities, Bologna University Business School requires your consent.

**"Audiovisual data and images".** In case it is needed for the aims promoted by Bologna University Business School, the processing may concern your images, acquired also through audiovisual recordings, that may be, for example, communicated, disseminated, edited and assembled into new and different multimedia contents, also through the Internet, in order to document the "BBS Alumni Be with us challenge".

In regard to the processing of your images, acquired also through audiovisual recordings, we ask you to provide a specific consent, also according to the provisions on copyright law. Your images will not be processed without your explicit consent.

The data you supply, including the "Audiovisual data and images", are kept at Bologna University Business School premises for a period not exceeding the time necessary to the aims for which they were collected or subsequently processed.

The processing of personal data is performed by Bologna University Business School using paper and IT technologies, ensuring a high level of security. In particular, Bologna University Business School adopts the security measures provided for in Annex B to the D. Lgs. 196/2003.

The data Controller is the "Foundation Bologna University Business School", Villa Guastavillani, Via degli Scalini 18, 40136 Bologna (BO), number of registration in the Legal Persons Register at the Prefecture of Bologna 729, p. 118 vol. 5, VAT number 02095311201.

Data processors are appointed also all those subjects and categories of subjects indicated in the website <http://www.bbs.unibo.it> at the section: legal (<http://www.bbs.unibo.it/hp/legal/>). In this respect, it is to note that the subjects appointed as external data processors, who may become aware of your personal data, are those, who Bologna University Business School needs for:

- a) the management of relations with clients and, more in general, with third parties;
- b) the management of communications, also of commercial and promotional nature;
- c) the IT management of its archives.

Among the abovementioned subjects, appointed as external data processors, it is worth to indicate hereby Telnext S.r.l., Monza (MB), via Manzoni n. 37 and Salesforce.com Italy S.r.l., Milano, piazzale biancamano, n. 8, as well as all the subjects that will, time by time, perform the abovementioned activities of letters a), b) and c).

You are entitled to assert the rights set forth in Article 7 of D. Lgs. 196/2003, including, among others, the right to oppose the processing for legitimate reasons, by sending a communication to the "Foundation Bologna University Business School" as indicated in the previous period.

Having read the information, in compliance with the provisions of D. Lgs. 30th June 2003, n. 196

gives his/her consent                       does not give his/her consent

a) so that his/her "Necessary data" and "Optional data", as described above, provided to Bologna University Business School shall be processed for the improvement of the services offered and for the carrying out of the newsletter service and of the advertising and promotional activities performed by Bologna University Business School;

gives his/her consent                       does not give his/her consent

b) also, according to law n. 633 of 1941, so that his/her "Audiovisual data and images" collected during the "BBS Alumni Be with us challenge"'s activities, acquired also through audiovisual recordings, may be processed for free for the carrying out of the activities promoted by Bologna University Business School, including those of commercial and promotional nature, authorizing the communication, dissemination, editing and assemblage of the images and the recordings, also on the Internet, with faculty to realize new and different multimedia contents for the same purposes above illustrated.

**I AGREE**