

**CAREN WEINBERG**

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Professor of *Corporate Social Responsibility / Business Ethics* – MBA Green Energy and Sustainable Businesses  
Bologna Business School University of Bologna

**OTHER ACADEMIC POSITIONS**

since 2011 Senior Lecturer  
Ruppin Academic Centre, Israel

Since 2010 Adjunct Professor  
University of Bologna

2010-2011 Adjunct Professor  
China Productivity Centre and Taiwan University of Science and Technology, China

2005-2011 Lecturer and Teaching Assistant  
University of Cambridge, UK

2003-2004 Lecturer  
University of the West Indies, Antigua

**OTHER POSITIONS**

2002-2003 Vice President – International Business Development and Marketing  
XOR Technologies, Tel Aviv, Israel

1991-2002 Director of Alliance Marketing - EMEA  
Motorola Inc, UK/Israel

1995-2001 Marketing Manager  
Motorola Inc, UK/Israel

1994-1995 International Marketing & Business Development Manager  
Aurec Group Ltd, Tel Aviv, Israel

1993-1994 Business Development Manager  
Aurec Group Ltd, Tel Aviv, Israel

1992-1993 Business Operations & Controls Manager  
Digital Equipment Corporation, Israel

1989-1992 International Auditor  
Digital Equipment Corporation, UK

1988-1989 Business Analyst  
Digital Equipment Corporation, Israel

1984-1987 Budget & Audit Officer  
Israeli Air Force, Tel Aviv Israel

## EDUCATION

2010 PhD  
University of Cambridge

1988 MSc in Business Management  
Boston University – Ben Gurion University

1984 BA in International Relations and Economics  
Scripps College, California

## PRINCIPAL PUBLICATIONS

“Seller Expectations in the Cambridge ICT Cluster” Paper Presentation, Academy of Management 2008, Philadelphia

“On the Footsteps of IP Based Business Models” – co-authored paper which was presented at a conference in Rome in 2008 sponsored by the UK and Italian Governments to foster academic and industry relations between the countries.

“The Role of Acquisition in the Growth of Small Technology Based Firms”. Paper chosen as ‘exemplar’ and used for 2007 and 2008 Ph.D. Reading Club seminars. Institute for Manufacturing Ph.D. Seminar, June 2006

“Small Firm Expectations from Acquisition in the ICT Industry; A Conceptual Framework for Stakeholder Analysis” Paper Presentation; 1st Israel Strategy Conference; Hebrew University, Jerusalem, 2007

“Stakeholder Expectations; Conceptual Framework for Analysis of High-Technology Small Firms”. Doctoral conference presentation was awarded “Best Presentation” from faculty judges. Network for Technology Management Innovation (NET4TMI); University of Nottingham, 2006

“Resource Based View and Small Company Acquisition”. Paper Presentation; Cass Business School Centre for New Technologies, Innovation and Entrepreneurship International Strategy Workshop, 2006