



## **CURRICULUM VITAE ROBERT GIBSON**

### **Personal Information**

Date of birth: 09/12/1957  
Place of birth: Croydon, UK  
Nationality: British & German  
Address: c/o BBS  
E-mail: gibson.intercultural@outlook.com

### **Career Objective Summary**

To develop further my role as a leading expert in intercultural competence development in education and business, building on 30 years' experience in the field.

### **Education**

**May 1987: Master of Arts** – University of Oxford, UK  
**July 1982: Postgraduate Certificate in Education** – University of Exeter, UK  
**June 1981: Bachelor of Arts** - University of Oxford, UK

## Work Experience

**July 2018 – present:**

### Freelance

- Intercultural training and consultancy
- Diversity and Inclusion projects

**October 2000 – June 2018:**

**Senior Consultant** – Siemens AG, – Munich, Germany

- Responsible for intercultural training and consultancy
- Managed international training projects

**November 1992 – September 2000:**

**Head of Business Languages** – Ingolstadt School of Management – Ingolstadt, Germany

- Designed and delivered curriculum for students of Business Administration
- Managed international team of lecturers

**October 1990 – September 1992:**

**Consultant for vocational education** – State Institute for Educational Research, Munich, Germany

- Developed curriculum for vocational schools

**November 1985 – September 1990:**

**Lecturer** – Ludwig-Maximilians-University, Munich, Germany

- Designed and ran courses in English language and Cultural Studies

## Languages

**English:** Native Speaker

**German:** Fluent

**Italian:** Basic

**French:** Basic

## Computer Skills

- Microsoft Office

## Activities and Interests

- Active member of Society for Intercultural Education, Training and Research (SIETAR)
- Qi Gong
- Travel

## Conferences and workshops (2017 - 2019)

- 2019            Diversity and Inclusion Workshop, SIETAR Europa Conference, Leuven, Belgium  
Inclusion training, Merck KGaA, Switzerland, Istanbul, Rome, Darmstadt, Strasbourg  
Guest lectures, Munich Center for Technology in Society, TUM  
Guest lecture, Wirtschaftsuniversität, Vienna
- 2018            Unconscious Bias Workshop, SIETAR Deutschland, Frankfurt  
Unconscious Bias Workshop, SIETAR Deutschland Forum, Bonn
- 2017            Keynote Speech, IATEFL BESIG Conference, Munich  
'Navigating Cultures in a VUCA World' ISMA Conference, Berlin

## Publications

### Books

- 2003            (ed.). *Internationalizing Business – Best Practice in International Communication Training*. University of St. Gallen.
- 2002            *Intercultural Business Communication*. Oxford: Oxford University Press.
- 2000            *Intercultural Business Communication*. Berlin: Cornelsen and Oxford.
- 1998            (ed.). *International Communication in Business – Theory and Practice*. Sternenfels: Verlag Wissenschaft und Praxis.
- 1997            (with A. Schmid). *Office Files – Englisch für die kaufmännische Ausbildung*. München: Max Hueber Verlag.
- 1995            (et al.). *Using Your Skills*. Stuttgart: Klett Verlag.  
  
(et al.). *The New Skyline – Lesebuch zur Einführung in die Oberstufenarbeit*. Stuttgart: Klett Verlag.
- 1992            (with W. Baumgartner). *Tests für berufsbezogenes Englisch*. München: Staatsinstitut für Schulpädagogik und Bildungsforschung.
- 1985            (with J. Nichol). *Germany*. Oxford: Basil Blackwell.

## Articles

- 2001 – 2019 Business Spotlight: Intercultural Communication ca. 70 articles  
Regular column, CD recordings, blog and podcasts
- 2004 (with Z. Tang). 'Aufbau interkultureller Geschäftskompetenz.' In: L. v. Rosenstiel (ed.): *Strategisches Kompetenzmanagement*.
- 2003 (with T. Tauber, M. Münster). 'Return on Culture – Interkulturelle Kompetenzentwicklung für das internationale Geschäft.' *Wirtschaftspsychologie aktuell*. 2, pp. 12 – 15.
- 2000 'Language, skills and content for university students of business.' *Business Issues* 1, pp. 8 - 10.
- 1999 'International Business Communication – Problems and Solutions.' In: M. Kutschker (ed.): *Perspektiven der internationalen Wirtschaft*. Wiesbaden: Gabler Verlag.
- 1998 'International recruitment project.' In: R. Gibson (ed.): *International Communication in Business – Theory and Practice*. Sternenfels: Verlag Wissenschaft und Praxis.
- 'Balance-Akt in der 'comfort zone' – Richtig verhandeln in Englisch'. *Handelsblatt*, 12.05, pp. 39.
- 1997 'Zur Auswahl von Sprachkursen und Interkulturellem Training.' In: A. Clermont, D. Schmeisser (ed.): *Internationales Personalmanagement*. München: Vahlen Verlag.
- 1996 'Probing the Iceberg – Intercultural Skills in the Berufsschule.' *Forum Englisch*. Frühjahr, pp. 5-6.
- 1995 'Culture and Business.' In: N. Wadham-Smith (ed.): *British Studies Now – Anthology*. The British Council.
- 1994 'The Intercultural Dimension: Hidden Differences between British Culture and Other Cultures.' *Fremdsprachenunterricht* 2, pp. 127-129.
- 'Culture and Business – The Butterfly meets the Wolpertinger.' *British Studies Now*, January. pp. 6-7.
- 'Intercultural Training for Business.' In: L. Schuster (ed.): *Die Unternehmung im internationalen Wettbewerb*. Berlin: Erich Schmidt Verlag.
- 1993 (mit W. Baumgartner): 'Englischunterricht an der Berufsschule – Erfahrungen aus einem Modellversuch.' *Praxis des neusprachlichen Unterrichts*. 1, pp. 37-43.
- 1988 'From Landeskunde to Cultural Studies.' In: M. Wright (ed.): *Dynamic Approaches to Cultural Studies*. Frankfurt: Peter Lang.
- 1987 'To live or to learn.' *Times Educational Supplement*, 26.06, p. 3.

## Awards and Honors

- 1977 Open Scholarship to St. John's College, Oxford