

GIORGIO PRODI

giorgio.prodi@unife.it

Director of Studies of MBA China/Far East and Europe Business Relations

Professor of *China/Far East and EU Business relations: Investment and Production*
and Lead Instructor of *Business Development Laboratory* – MBA China/Far East and Europe Business Relations

Professor of *Internationalization of Italian companies in new markets* - Master in Business Administration
Asian Markets
Bologna Business School University of Bologna

OTHER ACADEMIC POSITIONS

Since 2013 Professor of Internationalization Processes
EMBA coop, Bologna Business School University of Bologna

Since 2010 Professor of Advanced Applied Economics
Ferrara University

2006-2010 Professor of Advanced Industrial Organisation and Industrial
Policies Ferrara University

2004-2007 Professor of Applied Economics
Ferrara University

OTHER POSITIONS

Advisory Boards

Nomisma Scientific Board

ISFEL Scientific Board

Osservatorio Asia Scientific Board

Corriere Asia Scientific Board

VISITING POSITIONS

Since 2013 Visiting Research Fellow
CCWE – Tsinghua University

1998-1999 Visiting Fellow
Harvard University

EDUCATION

2002 PhD in Economics
University of Bologna

1997 MSc in Economics
London School of Economics

1996 Degree in Economics and Trade
University of Bologna

PRINCIPAL PUBLICATIONS

"Industria e crescita in Cina: quali evidenze, quale modello e quali criticità?", L'Industria, Vol. 2013, No. 3, pp: 491-510.

"Industrial clusters in China: Policy tools for further and more balanced development" with Federico Frattini, European Review of Industrial Economics and Policy, 2012.

"China's Impact on Intra-African Trade" with Letizia Montinari, The Chinese Economy, 2011.

"Entry strategies into China: the choice between Joint Ventures and Wholly Foreign-Owned Enterprises. An application to the Italian manufacturing sector" con Maria Elena Bontempi, in International Review of Economics and Finance, 2009 (Volume 18, number 1).

"Un anno di International Journal of Industrial Organization in L'Industria XXIX n1, 2008.

"Le PMI italiane in Cina: produrre per competere" (Italian Smes in China) in L'industria, n.3 2007

"A volte producono: le imprese italiane in Cina" (Production of Italian firms in China) con Marco Ronzoni, e&m 1/2007

"Il settore ceramico" /(Ceramic tile industry) in L'Industria, XXVII n.4 2006

"Globalizzazione e sviluppo: quale ruolo per le Istituzioni Internazionali?" (globalization and development: which role for International institutions?) , Rivista economica del Mezzogiorno, trimestrale della Svimez, Il Mulino 2003 n.1-2.

" Lo sviluppo delle reti a banda larga: prime valutazioni" (development of broadband networks: preliminary results), in Economia Pubblica n.3 2003.

"Supply CHINA Management: Strategia, approvvigionamenti e produzione: opportunità e sfide per le imprese italiane nel paese del dragone", con Paolo Barbieri e Lelio Gavazza, il Mulino 2011.

"Produrre nella terra dei servizi: le imprese italiane in India" (edit by Sauro Mezzetti and Giorgio Prodi), Il Mulino 2009.

"A volte producono: le imprese italiane in Cina", with Romeo Orlandi, Il Mulino 2006.

"Politiche Industriali In Economia Aperta" (edit by Giorgio Prodi), Franco Angeli 2003.