

**BBS**  
BOLOGNA BUSINESS SCHOOL



# INNOVATION TALKS

FALL 2019

Villa Guastavillani will host soon a series of conferences dedicated to change and innovation organized by BBS for its community.  
BBS: Mutiplying Opportunities



PHILIP MORRIS ITALIA S.R.L.

**BOLOGNA BUSINESS SCHOOL**  
VIA DEGLI SCALINI, 18 - BOLOGNA (ITALY)

MONDAY  
**NOVEMBER 4**  
6 PM

**PATRIZIO BIANCHI**

Assessor for University and Research  
Emilia Romagna Council

MONDAY  
**NOVEMBER 18**  
6 PM

**MICHELA PETRONIO**

Vice President, Blu1877, Barilla Group

TUESDAY  
**NOVEMBER 26**  
6 PM

**FABRIZIO PERRONE**

CEO, Buzzoole

MONDAY  
**DECEMBER 2**  
6 PM

**ANDREA RENDA**

Professor of Digital Innovation, College  
of Europe e Senior Research Fellow at CEPS

WEDNESDAY  
**DECEMBER 18**  
6 PM

**ANDREW ROMANS**

CEO & General Partner, 7BC.VC

To confirm your presence you should register on the BBS web page at:  
[www.bbs.unibo.eu/innovationtalks/fall2019](http://www.bbs.unibo.eu/innovationtalks/fall2019)

The speeches will be held in Italian or in English with the support  
of a simultaneous interpreter