

LUDOVICA LEONE

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Director of Studies – since October 2015
Global MBA Food and Wine
Bologna Business School University of Bologna

OTHER ACADEMIC POSITIONS

Research Fellow
Bocconi University - Ask Research Center

Adjunct Professor
Bologna Business School University of Bologna

TEACHING EXPERIENCES

2018 Seminar on Organizational Creativity and Improvisation
University of Modena and Reggio Emilia - Food innovation Program

2018 Seminars on “Improvisation and creative processes in organizations” and “Creativity as a social process and the role of networks in legitimation and fame”
University of Ferrara – Master of science in “Economia mercati e management”

From 2015 Teaching in Executive programs and Open programs
Bologna Business School

2013-2015 Strategy and Governance in cultural and creative industries
Bocconi University

2009-2014 Scenarios of food and wine industry, Sustainability agriculture and tourism
Bologna Business School

2011 Seminar in the course “Management of complexity” for the Master in food and beverage management
SDA Bocconi

2009 Bibliotecario Manager e gestione della biblioteca” for the Master in antique books
University of Siena

OTHER POSITIONS

2012-2013 Post-doctoral research fellow
Ask Research Center, Bocconi University
Research project: “Getting consecrated in the contemporary art industry”

2008 Junior researcher
Research Project: “The international development of Food and Wine Made in Italy”
Alma Graduate School and the Department of Management,
University of Bologna, with Italian Ministry of Agricultural, Food and Forests Policies contribution.

2005-2007 Junior researcher
Research Projects:
- “Meta-management of Cultural Destinations”, Prin for the Italian Ministry of Public Education and University

- "Tourism plan for the Turin district"
 - "Florence Destination management"
- Bocconi University, Milan

2005-2006 Intern, Junior Researcher
Research project: "Toward a new managerial model for the Superintendence of Archeological Goods of Rome"
Erga Foundation, Milan

2006-2013

Teaching assistant for the following courses:

- Business Planning
 - Strategia e politica aziendale
 - Consumer Behavior
 - Economia e Gestione delle imprese
 - Master in strategia aziendale
 - Media Industry distribution system
- Università Bocconi, SDA Bocconi e
Università di Bologna

EDUCATION

2011 Ph.D. in Business Administration

Dissertation: "Does improvisation lead to outcome deviation? A conceptual framework of improvisation, its antecedents and outcome deviation" University of Bologna, Italy

2010-2011 Visiting Scholar

Ross School of Business, University of Michigan, Ann Arbor, MI - USA

Feb-May 2006 Exchange with Scuola Normale Superiore di Pisa

2006 MSc. in Economics and Management for arts culture and communication,
Magna cum laude
Bocconi University, Milan, Italy

2004 BSc. in Management for arts culture and communication
Bocconi University, Milan, Italy

ADDITIONAL EDUCATION EXPERIENCES

2012

"Getting Published in Top Tier Journals: Guidance and Insights"

Research development workshop held by Academy of Management Journal and Organization and Management Theory Division of the Academy of Management:

2010

"Structural Equation Models"

Summer School

Alma Graduate School, Bologna, Italy

2010

"Managing Rare Events and Learning from the Unexpected"

Medici Summer School in Management Studies

Alma Graduate School, HEC Paris, New York University

2008

AIDEA Seminar "Writing for Scholarly Publication: "Identifying your contribution""

Professor Anne Huff –
University of Firenze

2007

"Business Plan: models and tools"

Intensive Executive Program
SDA Bocconi, Milan, Italy

HONOURS AND GRANTS

Post-doctoral Fellowship,
Ask Research Center, Bocconi University, 2012-2013

Winner of University of Bologna "Marco Polo" Grant for studying abroad, 2010
University of Bologna

Ph.D. Fellowship Grant 2008-2011
University of Bologna

Research and teaching Fellowship, Istituto di Strategia e di Economia Aziendale
Bocconi University, 2006-2007

MEMBERSHIP

Academy of Management from 2011
EGOS (European group of Organization Studies) from 2012

PRINCIPAL PUBLICATIONS

Leone, L. (2018) "Improvvisazione e management: indagine sui grandi chef italiani." *Economia & Management*, n.3/2018

Leone, L. 2015. "Improvvisazione e creatività. Nuove competenze di management dai grandi cuochi", Egea

Baia Curioni, S., Leone, L. and Forti, 2014 L. "Making visible. Cultural entrepreneurship and artists' legitimation in the global art system". in O. Velthuis and S. Baia Curioni (eds.) *Canvases and Careers in a Cosmopolitan Culture. On the Globalization of Contemporary Art Markets*, Oxford University Press

Baia Curioni, S., Dubini, P. and Leone, L. 2014. Almost Famous: penetrazione commerciale e consacrazione nel settore globale dell'arte contemporanea. In (eds.) L. M. Sicca, L. Zan, *Management arti e culture. Resoconto del primo anno del GSA. Accademia italiana economia aziendale*. p. 87-98

Leone, L., Salvemini, S. 2014. "The DoloMitici. When the power of food drives the local economy" *The Case Centre*, Reference no. 414-011-1 - SDA Bocconi, Milano

Leone, L., Soda, G. 2014 "Inter-firms network formation and evolution in high quality cuisine. The case of Friuli Venezia Giulia – Via dei Sapori Consortium" *The Case Centre*, Reference no. 414-041-1 - SDA Bocconi, Milano

Baia Curioni, S. and Leone L. 2014. "La trama che da valore. Sono le alleanze strategiche tra mediatori a

costruire legittimazione e consenso nell'odierno sistema dell'arte" Via Sarfatti 25, Gennaio 2014, p.8

Dubini, P., Leone, L., Forti, L. 2012. "Role distribution in Public-Private Partnerships. The case of heritage management in Italy", *International studies in management and organizations*, vol. 42, n. 2, 57-75

Leone, L. 2011. "Does improvisation lead to outcome deviation? A conceptual framework of improvisation, its antecedents and outcome deviation". Tesi di dottorato di ricerca discussa il 27 maggio 2011 e depositata presso l'Alma Digital Library dell'Università di Bologna; URN:NBN:urn:nbn:it:unibo-2617; DOI: 10.6092/unibo/amsdottorato/3687

Leone, L., 2010. "Dismissione del patrimonio immobiliare pubblico, 2001-2006" in *Cartolarizzazioni: procedure e soggetti*, *Gazzetta Ambiente*, n.3, 2010.

ACADEMIC CONFERENCES PRESENTATIONS

Giuliani, A. P. and Leone, L. "Creativity and social dynamics in field configuring events: Festa a Vico as the invisible college of Italian chefs on the Sorrento Coast". Presented at EGOS, European group of organization studies conference, Naples, 7-9 July 2016

Bui, H., Degl'Innocenti, M., Leone, L., Vicentini, F. "Understanding the Effect of Communication on Team Diversity and Team Performance: A Meta-analysis". Presented at the British Academy of management conference 2014

Leone, L. Sicca, L.M. and Pirozzi M.G., "Loosing power and accepting vulnerability. Organizational improvisation under the microscope in non-managerial improvisation". Presented at EGOS, European group of organization studies conference, Rotterdam, 3-5 July 2014

Baia Curioni, S., Leone, L. and Forti L. "Stairways and Heavens: artist's global selection and legitimation processes". Presented at *Globalization of Contemporary Art Markets*, Amsterdam, Netherlands, 3-5 October 2013

Leone, L., Baia Curioni, S. and Dubini P. "Another star: an empirical study of consecration in the contemporary art field". EGOS, European group of organization studies conference, Montreal, Canada, 4-7 July 2013

Leone, L. and Bergami M. "How severity ratings lead to consecration. The path of Massimo Bottura and his Osteria Franceseana to the Olympus of contemporary cuisine". AIMAC, International conference in arts and cultural management, Bogotá, Colombia, 26-29 June 2013

Leone, L. and Salvemini S. "The secret ingredient. When territorial identity ensures the success of local alliances". AIMAC, International conference in arts and cultural management, Bogotá, Colombia, 26-29 June 2013

Leone, L. "Disentangling improvisation. When improvisation is not just an emergency exit". Annual meeting of the Academy of Management, Boston, MA, USA, 3-7 August 2012.

Leone, L. "The Ratatouille paradox. Exploring the differences between improvisation and other creative processes". EGOS, European group of organization studies conference, Helsinki, Finland, 5-7 July 2012

Leone, L. "The Ratatouille paradox. Exploring the differences between improvisation and other creative processes". *Cognition in the Rough Professional Development Workshop at the Academy of Management*, San Antonio, TX, USA, 12-16 August, 2011.

Leone, L. Bergami, M., Morandin, G. "Entrepreneurial Motivation to Engage in New Venture Creation in a Creative Industry. Exploring the interaction between entrepreneurial and creative motivations." AIMAC 2011, Antwerp, Belgium, 3-6 July, 2011.

Leone, L. "Does improvisation lead to outcomes variance? A conceptual framework of improvisation, its antecedents and outcomes variance in Italian haute cuisine context". Paper presented at the XI Workshop of the Italian Scholars in Organization Studies. Uncertainty, Creativity and Organizational Rationalities, Bologna, Italy, June 16-18, 2010

Degli Innocenti, M., Leone, L., Vicentini, F. "What difference makes the difference? A meta-analysis of team diversity, communication, performance". Paper presented at Eiasm 16th International Product Development Management Conference, Twente, The Nederland, 7-9 June 2009.

Dubini, P., Leone, L., Forti, L. "Managing heritage: when private partners are no evil". Paper presented at Eiasm, 3rd Workshop on managing cultural organizations, Bologna, 11-12 September, 2008.

CONFERENCES PARTICIPATION AS GUEST SPEAKER

Aceto balsamico tradizionale di Reggio Emilia, nuove forme per comunicare la tradizione. 1986-2016 Trent'anni di consorzio. Reggio Emilia, 26 novembre 2016

App. etite. Enogastronomia e crossmedialità, Bologna Business School, Bologna, 20-21 Settembre 2014 (partecipazione al coordinamento e all'organizzazione del convegno)

Il Caso Friuli Venezia Giulia Via dei Sapori "I solisti del gusto", Moroso Showroom, Milan, February 26th 2013

Dalle stelle al firmamento. La cucina italiana e la sfida della crescita, Triennale di Milan, May 31st 2010

Economia del gusto: le sfide manageriali per la cucina italiana, Le Soste and Fipe, Alma Graduate School, Bologna, December 6th 2011

WORKING PAPERS

Leone, L. (Technovation special issue on Stimulating Innovation and Entrepreneurship in High-Technology Sectors - the Role of Cultural and Creative Industries). Title removed for blind review. Topic: Creative processes

Bui, H., Chau, V. Degli Innocenti, M., Leone, L., Vicentini, F. (Applied Psychology: An International Review). Title removed for blind review. Topic: Team management and resilience

Leone, L. (Journal of Management Studies) Title removed for blind review. Topic: improvisation