

**BBS**  
BOLOGNA BUSINESS SCHOOL



# INNOVATION TALKS

FALL 2019



PHILIP MORRIS ITALIA S.R.L.

**MONDAY, NOVEMBER 4 - 6.00 PM**

BOLOGNA BUSINESS SCHOOL  
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

*DIGITAL INFRASTRUCTURES IN THE NEW  
ECONOMY: THE MAKING OF THE EMILIA ROMAGNA  
DATA VALLEY*

**PATRIZIO BIANCHI**

Assessor for University and Research  
Emilia Romagna Council

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with simultaneous translation