

INNOVATION TALKS

SPRING
2017

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18
BOLOGNA (ITALY)

RSVP
rsvp.bbs@bbs.unibo.it
+39 051 2090124

The speeches will be in Italian and English language
with simultaneous translation



PHILIP MORRIS ITALIA S.R.L.

WEDNESDAY, MAY 3 - 6.00 PM

Marc Vos

Senior Partner e Managing Director
The Boston Consulting Group

FRIDAY MAY 12 - 6.00 PM

Alon Wolf

Director Of Biorobotics and Biomechanics Lab
Technion - Israel Institute of Technology

MONDAY MAY 15 - 6.00 PM

Gian Luca Galletti

Minister of the Environment and Protection of Land and Sea of Italy
Italian Government

THURSDAY MAY 25 - 6.00 PM

Enrico Cereda

Chief Executive Officer
IBM Italia

MONDAY MAY 29 - 6.00 PM

Ernesto Ciorra

Head of Innovation and Sustainability
Enel