

BBS
BOLOGNA BUSINESS SCHOOL



INNOVATION TALKS

FALL 2019



PHILIP MORRIS ITALIA S.R.L.

WEDNESDAY, DECEMBER 18 - 6.00 PM

BOLOGNA BUSINESS SCHOOL
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

*THE GLOBAL OPPORTUNITIES OF VENTURE CAPITAL
AND THE BEST WAY TO DEVELOP AN INNOVATION
ECONOMY IN ITALY*

ANDREW ROMANS

CEO & General Partner
7BC.VC

DISCUSSANT

MASSIMILIANO MARZO

Scientific Director of the Master in Wealth Management
Bologna Business School

For the final session of this fall edition, we are pleased to invite you to toast and exchange greetings with us

To confirm your participation please register at
www.bbs.unibo.eu/innovationtalks/romans

The speeches will be in English and Italian language
with simultaneous translation