

# INNOVATION TALKS

SPRING  
2018

**TUESDAY, APRIL 17 - 6.00 PM**

BOLOGNA BUSINESS SCHOOL  
VIA DEGLI SCALINI, 18 • BOLOGNA (ITALY)

## THE VALUE OF FAILURE

**Matteo Marzotto**

Entrepreneur

DISCUSSANT

**Max Bergami**

Dean, Bologna Business School

To confirm your participation  
please register at  
[www.bbs.unibo.it/innovationtalks/marzotto](http://www.bbs.unibo.it/innovationtalks/marzotto)

The speeches will be in Italian and English language  
with simultaneous translation