

ALBERTO FESTA

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Professor of *Gemmology & Watches* – MBA Design, Fashion and Luxury Goods
Bologna Business School University of Bologna

OTHER POSITIONS

Since 2012 President
Bulgari, USA

2000-2011 Director General
Bulgari, Italy

1998-2000 CEO
Bristol-Mayers Squibb div. Matrix

1995-1998 Sales Director
Mattel Toys

1994-1995 Sales Director
Pepsi Cola

1988-1993 Trade Marketing Manager – Franchise Manager
Pepsi Cola

1987-1988 Senior Product Manager
Colgate Palmolive

1985-1987 Product Manager
Colgate Palmolive

1981-1983 Sales Analyst
La Cicogna

EDUCATION

1985 Statistics and Economics
La Sapienza University, Rome