

SELENA AURELI
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Assistant Professor of Business Administration and Accounting
University of Bologna

OTHER ACADEMIC POSITIONS

2012-currently: Assistant professor – University of Bologna
2009-2011: Assistant professor – University of Urbino

OTHER POSITIONS

- From 2014: Lecturer of two courses: Financial Reporting and Multidimensional Reporting at the School of Economics, Management and Statistics, University of Bologna, Rimini Campus.
- From 2012 to 2014: Lecturer of Ragioneria Generale ed Applicata delle aziende turistiche (Financial Accounting in Tourism firms) at the Faculty of Economics, University of Bologna, Rimini Campus.
- From 2010 to 2012: Lecturer of Ragioneria Generale ed Applicata (Financial Accounting) and Lecturer of Programmazione e Controllo (Strategic Management and Management Control) at the Faculty of Economics, University of Urbino.
- From 2009 to 2010: Lecturer of Principi contabili internazionali (International Accounting Standards), Faculty of Economics, University of Urbino.
- From 2005 to 2009: Lecturer of Analisi e contabilità dei costi (5 CFU) (Cost Accounting) and Analisi e contabilità dei costi (8 CFU) (Managerial Accounting), Faculty of Economics, University of Urbino.

RESEARCH AREA

Cost Accounting (BA)
Financial reporting (MA)
Administration and Control (MBA)

EDUCATION

2000: Degree in Economics and Business Studies, *magna cum laude*, University of Urbino, Italy.
2005: PhD Degree in Business Studies, University of Urbino, Italy, with a dissertation on “How to manage cultural differences inside business organizations”.

PRINCIPAL PUBLICATIONS

- S. Aureli, R. Medei, S. Gigli, E. Supino (2019), The value relevance of Environmental, Social, and Governance disclosure: Evidence from Dow Jones Sustainability World Index listed companies, *Corporate Social Responsibility and Environmental Management*, <https://doi.org/10.1002/csr.1772>
- S. Aureli, E. Magnaghi, F. Salvatori (2019), The Role of Existing Regulation and Discretion in Harmonising Non-Financial Disclosure, *Accounting in Europe*, Vol.16(3), p. 290-312.
- Aureli, S., Giampaoli, D., Ciambotti, M., Bontis, N. (2019), Key factors that improve knowledge-intensive business processes which lead to competitive advantage, *Business Process Management Journal*, Vol. 25(1), p. 126-143.
- S. Aureli, M. Del Baldo (2019), Performance measurement in the networked context of Convention and Visitors Bureaus (CVBs), *Annals of Tourism research*, Vol. 75, p. 92-105.
- S. Aureli, E. Supino, R. Medei, C. Travaglini (2017), Sustainability disclosure and a legitimacy crisis. Insights from two major cruise companies, *European Journal of Tourism Research*, Vol. 17, p. 149-163.
- S. Aureli (2017), A comparison of content analysis usage and text mining in CSR corporate disclosure, *The International Journal of Digital Accounting Research*, Vol. 17, p. 1-32.
- S. Aureli, M. Ciambotti, A. Dragoni (2017), Emerging multinationals investing in developed countries – key factors for a successful cross-border acquisition, *Management Research, The Journal of the Iberoamerican Academy of Management*, Vol. 15, n. 1, p. 124-142.
- S. Aureli, E. Supino (2017), Online reputation monitoring. An exploratory study on Italian hotel managers’ practices, *International Journal of Hospitality and Tourism Administration*, Vol. 18, n. 1, p. 84-109.
- S. Aureli, F. Forlani, (2016), The importance of brand architecture in business networks. The case of tourist network contracts in Italy, *Qualitative Market Research: an international journal*, Vol. 19, n. 2, p. 133-155.
- S. Aureli (2015), Performance of unlisted Italian companies acquired by multinationals from emerging markets. The case of Indian acquisitions, *Journal of Organizational Change Management*, Vol. 28, n. 5, p. 895 – 924.