

IN NOVA TION TALKS

BOLOGNA BUSINESS SCHOOL VIA DEGLI SCALINI, 18 BOLOGNA (ITALY)

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PHILIP MORRIS ITALIA S.R.L.

WEDNESDAY, MAY 25 - 6.00 PM FROM TRASH TO DESIGN

Keynote Speaker

Arthur Huang

Founder and CEO Miniwiz Taiwan

Discussant

Flaviano Celaschi

Professor of Design University of Bologna