

# GLOBAL MBA

## INNOVATION MANAGEMENT

V EDITION / A.Y. 2019 - 2020

# BBS

BOLOGNA BUSINESS SCHOOL



Our Global MBA provides you with a solid grounding in the major business disciplines and extends this knowledge across **five different tracks**. The program is divided into three blocks: general management, track-specific courses, and an internship or project work period. The Innovation Management track is designed to bring **frontline innovation to the top of business**

**decisions** and the program aims to develop managers' ability to manage change in high-tech areas. You will be surrounded by managers, entrepreneurs, and leading companies operating in the dynamic fields of advanced mechanics, industrial automation, and manufacturing. This MBA will give you the creativity, skills, and vision needed to engage in **game-changing innovation activities**.

## STRUCTURE

**12 months of study** divided into three terms, followed by an internship.  
- First term: september 2019 - december 2019  
- Second term: january 2020 - march 2020  
- Third term: april 2020 - june 2020

**518 hours** of classroom instruction  
**1300 hours** of independent study  
**500 hours** of internship  
equivalent to **72 CFU/ECTS**

### TRACK SPECIFIC COURSES

- Strategic Entrepreneurship
- R&D Management
- Project Management
- Management of the Production Systems
- Managing Innovation Laboratory

### GENERAL MANAGEMENT COURSES (SHARED)

- Quantitative Methods for Business 1
- Quantitative Methods for Business 2
- Going Global
- Management Consulting
- Corporate Finance
- Corporate Strategy
- Financial and Managerial Accounting
- International Finance
- Marketing Management
- Leading People and Organizations
- Business Ethics and Cross-cultural Management
- Business Planning
- Production and Logistics
- Digital Business and Transformation

## OVERVIEW

### DURATION

september 2019 - september 2020

### KEY FEATURES

full-time master, taught in english, international focus, limited enrollment

### APPLICATION DEADLINE

round I: february 15, 2019

round II: april 29, 2019

round III: 15 july, 2019

### ADMISSION REQUIREMENTS

bachelor's degree, english language proficiency

2+ years of experience

further information available on

[www.bbs.unibo.it/globalmba](http://www.bbs.unibo.it/globalmba)

### SELECTION PROCESS

round I: february 26 - 27, 2019

round II: may 8 - 9, 2019

round III: july 25 - 26, 2019

evaluation of academic qualifications, admission test, motivational interview

**TUITION FEE:** 35,000 euro

to be paid in several installments, the first one upon enrollment

### SCHOLARSHIPS

awarded to top-ranked candidates

### HONOR LOAN

"PerTe Prestito Con Lode", a long-term and low-interest honor loan, with no collateral required.

The Global MBA is **EPAS accredited**

EPAS is an international program accreditation system operated by EFMD. It aims to evaluate the quality of any business and/or management program that has an international perspective and, where of an appropriately high quality, to accredit it.

**31 y.o.**

AVERAGE AGE

**36%**

FEMALE STUDENTS

**10**

COUNTRIES REPRESENTED

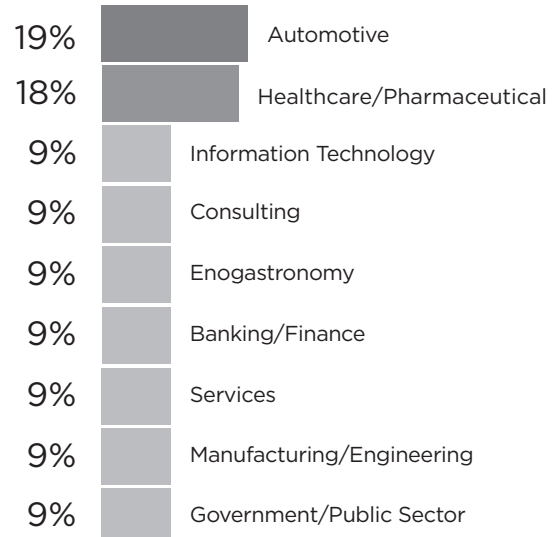
**82%**

INTERNATIONAL STUDENTS

**5 YEARS**

AVERAGE WORK EXPERIENCE

## PROFESSIONAL BACKGROUND



## GEOGRAPHICAL ORIGIN



## EDUCATIONAL BACKGROUND

