

GLOBAL MBA

GREEN ENERGY AND SUSTAINABLE BUSINESSES

IX / A.Y. 2019 - 2020



BBS

BOLOGNA BUSINESS SCHOOL



Our Global MBA provides you with a solid grounding in the major business disciplines and extends this knowledge across **five different tracks**. The program is divided into three blocks: general management, track-specific courses, and an internship or project work period.

The Green Energy and Sustainable Businesses track was conceived to develop and nurture competent

managers at the forefront of the **sustainability agenda**.

This track blends **first-class industry expertise** with academic guidance from a team of leading international faculty members.

This MBA will give you the tools to lead the **global societal, environmental, humanitarian, and business challenges** of the future.

STRUCTURE

12 months of study divided into three terms, followed by an internship.

- First term: september 2019 - december 2019
- Second term: january 2020 - march 2020
- Third term: april 2020 - june 2020

518 hours of classroom instruction

1300 hours of independent study

500 hours of internship equivalent to **72 CFU/ECTS**

TRACK SPECIFIC COURSES

- Corporate Social Responsibility/Business Ethics
- Environmental Law
- Global Technology Management
- Green Strategy and Sustainable Development
- Measuring Sustainable Performance

GENERAL MANAGEMENT COURSES (SHARED)

- Quantitative Methods for Business 1
- Quantitative Methods for Business 2
- Going Global
- Management Consulting
- Corporate Finance
- Corporate Strategy
- Financial and Managerial Accounting
- International Finance
- Marketing Management
- Leading People and Organizations
- Business Ethics and Cross-cultural Management
- Business Planning
- Production and Logistics
- Digital Business and Transformation

OVERVIEW

DURATION

september 2019 - september 2020

KEY FEATURES

full-time master, taught in english,
international focus, limited enrollment

APPLICATION DEADLINE

round I: february 15, 2019
round II: april 29, 2019
round III: 15 july, 2019

ADMISSION REQUIREMENTS

bachelor's degree, english language proficiency
2+ years of experience
further information available on
www.bbs.unibo.it/globalmba

SELECTION PROCESS

round I: february 26 - 27, 2019
round II: may 8 - 9, 2019
round III: july 25 - 26, 2019
evaluation of academic qualifications,
admission test, motivational interview

TUITION FEE: 35,000 euro

to be paid in several installments, the first one upon enrollment

SCHOLARSHIPS

awarded to top-ranked candidates

HONOR LOAN

"PerTe Prestito Con Lode", a long-term and low-interest honor loan, with no collateral required.

The Global MBA is **EPAS accredited**

EPAS is an international program accreditation system operated by EFMD. It aims to evaluate the quality of any business and/or management program that has an international perspective and, where of an appropriately high quality, to accredit it.

31 y.o.

AVERAGE AGE

44%

FEMALE STUDENTS

5

COUNTRIES
REPRESENTED

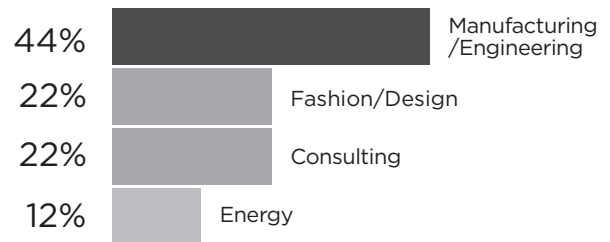
56%

INTERNATIONAL
STUDENTS

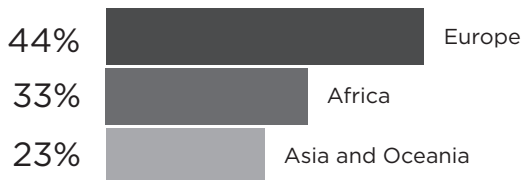
5 YEARS

AVERAGE WORK
EXPERIENCE

PROFESSIONAL BACKGROUND



GEOGRAPHICAL ORIGIN



EDUCATIONAL BACKGROUND

