

NICOLA GIORGI

Nicola_Giorgi@diesel.com

Professor of *Eyewear* – MBA Design, Fashion & Luxury Goods
Bologna Business School University of Bologna

OTHER POSITIONS

Since 2013 Vice President Global Marketing
Diesel

2011-2013 Global Head of House Brands Division
Safilo Group

2008-2011 General Manager Brand Hogan
Tod's Group

2004-2007 General Manager Italy and Executive Member Brand Board
MINI (BMW Group)

Research and consultation projects

Since 2011 Polaroid Eyewear Integration
Safilo Group

EDUCATION

1989 Degree in Political Science
University of Bologna