

# GLOBAL MBA

## FOOD AND WINE

IX EDITION / A.Y. 2019 - 2020

# BBS

BOLOGNA BUSINESS SCHOOL



Our Global MBA provides you with a solid grounding in the major business disciplines and extends this knowledge across **five different tracks**.

The program is divided into three blocks: general management, track-specific courses, and an internship or project work period.

The Food and Wine track is where food meets

**passion, creativity, and business skills**. It is focused on the distinctive and innate knowledge of the most successful Italian enterprises. You will learn directly from the experience of **hands-on experts**: top star chefs, wine producers, and international managers. This MBA is the right program if you want to **jolt your career** in the direction of your passion.

## STRUCTURE

**12 months of study** divided into three terms, followed by an internship.

- First term: september 2019 - december 2019
- Second term: january 2020 - march 2020
- Third term: april 2020 - june 2020

**518 hours** of classroom instruction

**1300 hours** of independent study

**500 hours** of internship  
equivalent to **72 CFU/ECTS**

### TRACK SPECIFIC COURSES

- Food Cultures and Sustainable Tourism
- Food and Wine Distribution and Retail
- Innovation and Narration in F&W
- Management and Creativity in the Restaurant Industry
- Business Development Laboratory F&W

### GENERAL MANAGEMENT COURSES (SHARED)

- Quantitative Methods for Business 1
- Quantitative Methods for Business 2
- Going Global
- Management Consulting
- Corporate Finance
- Corporate Strategy
- Financial and Managerial Accounting
- International Finance
- Marketing Management
- Leading People and Organizations
- Business Ethics and Cross-cultural Management
- Business Planning
- Production and Logistics
- Digital Business and Transformation

## OVERVIEW

### DURATION

september 2019 - september 2020

### KEY FEATURES

full-time master, taught in english,  
international focus, limited enrollment

### APPLICATION DEADLINE

round I: february 15, 2019  
round II: april 29, 2019  
round III: 15 july, 2019

### ADMISSION REQUIREMENTS

bachelor's degree, english language proficiency  
2+ years of experience  
further information available on  
[www.bbs.unibo.it/globalmba](http://www.bbs.unibo.it/globalmba)

### SELECTION PROCESS

round I: february 26 - 27, 2019  
round II: may 8 - 9, 2019  
round III: july 25 - 26, 2019  
evaluation of academic qualifications,  
admission test, motivational interview

**TUITION FEE:** 35,000 euro  
to be paid in several installments,  
the first one upon enrollment

### SCHOLARSHIPS

awarded to top-ranked candidates

### HONOR LOAN

"PerTe Prestito Con Lode", a long-term and  
low-interest honor loan, with no collateral required.

The Global MBA is **EPAS accredited**

EPAS is an international program accreditation system operated by EFMD. It aims to evaluate the quality of any business and/or management program that has an international perspective and, where of an appropriately high quality, to accredit it.

**31 y.o.**

AVERAGE AGE

**60%**

FEMALE STUDENTS

**6**

COUNTRIES  
REPRESENTED

**50%**

INTERNATIONAL  
STUDENTS

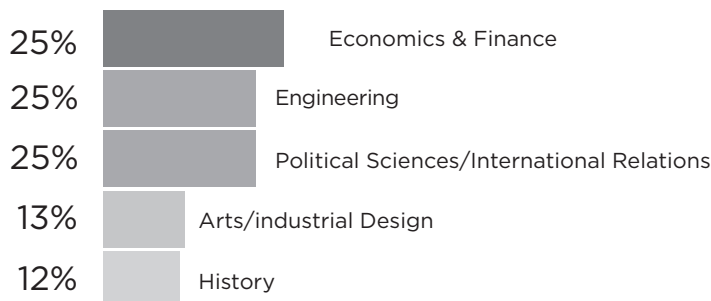
**4 YEARS**

AVERAGE WORK  
EXPERIENCE

## PROFESSIONAL BACKGROUND



## EDUCATIONAL BACKGROUND



## GEOGRAPHICAL ORIGIN



**BBS**  
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Barbara Biondi - [globalmba@bbs.unibo.it](mailto:globalmba@bbs.unibo.it)  
Bologna Business School, Villa Guastavillani,  
Via degli Scalini, 18 - 40136 Bologna - Italy  
Ph. +39 051 2090178/140 - Fax +39 051 2090112