

GLOBAL MBA

DESIGN, FASHION AND LUXURY GOODS

XI EDITION / A.Y. 2019 - 2020



BBS

BOLOGNA BUSINESS SCHOOL



Our Global MBA provides you with a solid grounding in the major business disciplines and extends this knowledge across **five different tracks**.

The program is divided into three blocks: general management, track-specific courses, and an internship or project work period.

The Design, Fashion and Luxury Goods track offers a unique opportunity to blend theory with the

experience of the **finest Italian companies** in these sectors.

You will experience first-hand the specific expertise that Italy has developed in these fields, uniting **creativity, style, and managerial skills**.

This MBA will train you to become the talented and successful manager that these leading companies are looking for.

STRUCTURE

12 months of study divided into three terms, followed by an internship.

- First term: september 2019 - december 2019
- Second term: january 2020 - march 2020
- Third term: april 2020 - june 2020

518 hours of classroom instruction

1300 hours of independent study

500 hours of internship
equivalent to **72 CFU/ECTS**

TRACK SPECIFIC COURSES

- Business Development Laboratory DFLG
- Fashion and Accessories: Parfumes and Eyewear
- Gemology and Watches
- Industrial Design and Branding
- Luxury Goods: Boats, Cars and Motorbikes

GENERAL MANAGEMENT COURSES (SHARED)

- Quantitative Methods for Business 1
- Quantitative Methods for Business 2
- Going Global
- Management Consulting
- Corporate Finance
- Corporate Strategy
- Financial and Managerial Accounting
- International Finance
- Marketing Management
- Leading People and Organizations
- Business Ethics and Cross-cultural Management
- Business Planning
- Production and Logistics
- Digital Business and Transformation

OVERVIEW

DURATION

september 2019 - september 2020

KEY FEATURES

full-time master, taught in english,
international focus, limited enrollment

APPLICATION DEADLINE

round I: february 15, 2019

round II: april 29, 2019

round III: 15 july, 2019

ADMISSION REQUIREMENTS

bachelor's degree, english language proficiency

2+ years of experience

further information available on

www.bbs.unibo.it/globalmba

SELECTION PROCESS

round I: february 26 - 27, 2019

round II: may 8 - 9, 2019

round III: july 25 - 26, 2019

evaluation of academic qualifications,
admission test, motivational interview

TUITION FEE: 35,000 euro

to be paid in several installments,
the first one upon enrollment

SCHOLARSHIPS

awarded to top-ranked candidates

HONOR LOAN

"PerTe Prestito Con Lode", a long-term and
low-interest honor loan, with no collateral required.

The Global MBA is **EPAS accredited**

EPAS is an international program accreditation system
operated by EFMD. It aims to evaluate the quality of any
business and/or management program that has an inter-
national perspective and, where of an appropriately high
quality, to accredit it.

31 y.o.

AVERAGE AGE

100%

FEMALE STUDENTS

8

COUNTRIES
REPRESENTED

87%

INTERNATIONAL
STUDENTS

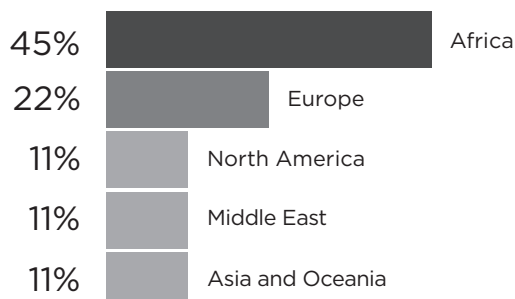
6 YEARS

AVERAGE WORK
EXPERIENCE

PROFESSIONAL BACKGROUND



GEOGRAPHICAL ORIGIN



EDUCATIONAL BACKGROUND

