

**ROBERTO GRANDI**  
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#### **ACADEMIC POSITIONS**

Full Professor of Public Communication and Political Communication at Bologna University

Director of Studies of the Master in Marketing, Communication and New Media at Bologna Business School

From 2000 to 2009 Pro-Rector for International Relations at Alma Mater Studiorum – Università di Bologna

Taught at Annenberg School of Communications (University of Pennsylvania) and at Tonji University of Shanghai

Stanford University's Visiting Scholar

Brown University's Visiting Scholar

#### **OTHER POSITIONS**

Head of the Culture Department of the Municipality of Bologna and Coordinator of the Committee - Bologna for European City of Culture in 2000

President of "Collegio di Cina" Society from 2005